COOKIE NOTICE (POLICY) OF NORMCYBER LTD.

NORMCYBER LTD. ('**norm**', 'we', 'us', and 'our') is committed to respecting and protecting the privacy of visitors using this website www.normcyber.com

Individuals have the right to be informed about the collection and use of their personal data ('privacy information'). For privacy information please see our Privacy Notice/Policy, which can be found here.

This policy applies to the use of cookies and similar technologies, including pixels, (collectively 'cookies'), that we or permitted third parties may use in connection with your interaction with this website. This policy explains how we use cookies, when your consent is required, how they are used on this website and provides you with information as to how you can exercise your rights in relation to the cookies.

WHAT IS A COOKIE?

Cookies are text files containing small amounts of information that are downloaded to your computer or mobile device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience.

WHAT ARE 'SESSION' AND 'PERSISTENT' COOKIES?

Cookies that expire at the end of a browser session (normally when a user exits their browser) are called 'session cookies'. Cookies that can be stored for longer are called 'persistent cookies'.

- **Session cookies** allow websites to recognise and link the actions of a user during a browsing session. They may be used for a variety of purposes such as remembering what a user has put in their shopping basket as they browse around a site. Cookies can also be used for security purposes, such as when a user logs in to internet banking or their webmail. These session cookies expire after a session ends, so would not be stored beyond this.

- **Persistent cookies** are stored on a user's device in-between sessions. They can allow the preferences or actions of the user across a site (or across different websites) to be remembered. Persistent cookies may be used for a variety of purposes including remembering users' preferences and choices when using a site or to target advertising.

WHAT ARE 'FIRST-PARTY' AND 'THIRD-PARTY' COOKIES?

- **First-party cookies** are set directly by us.

- **Third-party cookies** are set by a domain other than the one you are visiting. This typically occurs when a website incorporates elements from other sites, such as images, social media plugins or advertising.

WHAT TYPES OF COOKIES ARE THERE ON THIS WEBSITE?

- **Strictly necessary cookies (aka essential cookies)**. These cookies are essential, e.g., to enable a website to be browsed. These cookies will generally be first-party session cookies.

- **Preferences cookies (aka functional cookies)**. These cookies allow this website to remember choices made by you, e.g., username and password.

- **Statistics cookies (aka analytics and performance cookies)**. These cookies collect information e.g., which pages on a website are visited and which links are clicked on.

- **Marketing cookies (aka targeting cookies)**. These cookies track your online activity.

Using cookies, web beacons and/or pixels helps us to better understand which content is of interest to our website visitors, subscribers to our newsletters etc.

COOKIES AND PERSONAL DATA

Cookies use unique codes that act as an identifier and can be treated as "personal data". This is because they can enable the user of a device to be uniquely recognised, even if their 'real world' identity is unknown. Cookies are also typically used in combination with other identifiers such as the IP address for your device which is automatically assigned to that device by your internet service provider and shared by your device when online content is requested and displayed. IP addresses can be logged automatically in our server log files whenever our website, applications or online content are accessed and can be associated with.

We are the data controller for the processing of personal data in connection with cookies used on this website.

COMMUNICATIONS

If you receive an electronic communication from us, such as a marketing email, event invitation or other direct promotional communication, we may collect information using cookies about you.

SOCIAL PLUGINS

Social plugins allow website users to share items of interest with their connections on social networks.

This website contains social plugins for:

- Twitter.com ('Twitter')
- LinkedIn.com ('LinkedIn')

This means that when visiting this website your browser may set up a direct connection to the servers of those social networks listed above. If so, the servers of those social networks may recognise this website and the content you are currently visiting.

If you are a member of any of these social networks and you are logged-in while you are visiting this website, that social network may assign this information to your personal user account. By interaction with one of the plugins, e.g., by clicking a 'Like' button, this information will be sent via your browser directly to that social network where it will be stored on your respective personal user accounts. This means that the information that you share from this website, will be transmitted to that social network.

We, as the provider of this website, have no control over, or knowledge about, the data that may be collected by any of these social networks. For details about their data collection practices please see their privacy notices (policies).

WHAT COOKIES ARE ON THIS WEBSITE?

We use the following cookies on this website:

Strictly necessary cookies

	Name	Domain	Purpose	Duration
1	__cf_bm	zoominfo.com	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management	1 hour
2	CookieControl	normcyber.com	This cookie is set by the Civic UK Cookie Control and is used to remember a user's choice of cookies on the website	3 months
3	_GRECAPTCHA	google.com	Google Recaptcha service sets this cookie to identify bots to protect the website against malicious spam attacks.	6 months

Preferences cookies

	Name	Domain	Purpose	Duration
1	_lscache_vary	normcyber.com	Litespeed sets this cookie to provide the prevention of cached pages.	2 days
2	visitorId	ws.zoominfo.com	ZoomInfo sets this cookie to identify a user.	1 year
3	_hjAbsoluteSessionInProgress	normcyber.com	Hotjar sets this cookie to detect a user's first pageview session, which is a True/False flag set by the cookie.	1 hour
4	messagesUtk	normcyber.com	This cookie is set by HubSpot and is used to identify visitors who use the chat tool if they leave and return to the website.	6 months

Statistics cookies

	Name	Domain	Purpose	Duration
1	_ga	normcyber.com	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and	1 year, 1 month, 4 days

			assigns a randomly generated number to recognise unique visitors.	
2	_gid	normcyber.com	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.	1 day
3	_gat_gtag_UA_*	.normcyber.com	Google Analytics sets this cookie to store a unique user ID.	1 minute
4	_ga_*	normcyber.com	Google Analytics sets this cookie to store and count page views.	1 year, 1 month, 4 days
5	_gcl_au	normcyber.com	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.	3 months
6	_hjSessionUser_*	normcyber.com	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.	1 year
7	_hjFirstSeen	normcyber.com	Hotjar sets this cookie to identify a new user's first session. It stores the true/false value, indicating whether it was the first time Hotjar saw this user.	1 hour
8	_hjIncludedInSessionSample_3523249	normcyber.com	No description.	1 hour
9	_hjSession_*	normcyber.com	Hotjar sets this cookie to ensure data from	1 hour

			subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.	
10	CONSENT	Youtube.com	YouTube sets this cookie via embedded YouTube videos and registers anonymous statistical data.	2 years

Marketing cookies

	Name	Domain	Purpose	Duration
1	YSC	Youtube.com	YouTube sets this cookie to track the views of embedded videos on YouTube pages.	Session
2	VISITOR_INFO1_LIVE	Youtube.com	YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.	6 months

GOOGLE ANALYTICS

We use Google Analytics, a web analytics service provided by Google, Inc. ("Google"), which uses cookies to analyse how visitors use our website. The information generated by the cookie about your use of this website may be transmitted to and stored by Google on servers in the United States of America.

Google will use this information on our behalf for the purpose of measuring your activity on this website, for compiling statistical reports on overall content interaction activity for us and providing other services relating to website activity and internet usage.

You can prevent the collection and processing of this data by Google, by downloading and installing the browser plug-in, whereby an opt-out cookie is set, or by selecting the appropriate setting in your browser software.

Further information can be found under Google Analytics Terms of Service & Privacy.

HOW CAN YOU CONTROL COOKIES?

You have the right to decide whether to accept or reject non-essential cookies.

You can exercise your cookie preferences when you first arrive at this website where you will see a notice about our use of cookies.

You can change your cookie preferences at any time by clicking on the 'C' icon that can be found at the bottom left corner of each page of this website. (You may need to refresh your page for your settings to take effect).

Please note that this website may not operate properly if the non- essential cookies are switched off.

You can also disable non-essential cookies by changing your browser settings. How you can do this will depend on the browser you use. Most browsers, for example, Microsoft and Google have dedicated privacy pages that explain how sites collect, handle, and pass on information to third parties.

We may from time to time make changes to this Notice (Policy). Any changes will be published on this website and will be effective as of the date of publication.

This policy was last updated on 05/12/2023